BCB HOMES' NEW RESEARCH & SELECTIONS SHOWROOM

BCB Homes, a leader within the building industry, has found yet another way to raise the bar. Through a newly constructed showroom, BCB Homes provides their clients with a unique approach to the building process. Everything from flooring and roofing, drywall and stucco, doors and windows, and much more is shown in this state-of-the-art showroom. This showroom provides BCB Homes with all of the tools necessary to educate their clients on different types of materials, products and methods used in their building process. In turn, BCB Homes' clients will be able to make informed decisions for their current and future residence. This 2,600 square foot showroom facility allows clients to enjoy all of the technical aspects of building without the hassle of going to a jobsite. BCB Homes' Principals use the showroom's real life exhibits and examples to demonstrate how their unique building methods benefit their clients and set them apart from competitors. BCB Homes' clients are also able to enjoy personalizing their home by choosing from a wide range of samples. From flooring to wall texture, the oversized samples allow clients to have a better view of what their selection will look like in their new home. The Principals also use the various displays of sampling products to show clients different pricing options that are available.

Education is an extremely important tool in any industry and BCB Homes has a commitment to education not only when it comes to their clients, but also to their employees. The showroom also allows BCB Homes to provide training for new employees and continuing education for current employees. It also houses a testing site for their distinctive building methods. The new showroom illustrates the quality, commitment, and craftsmanship that goes into every BCB home which is why they are a leader within the building industry.

BCB Homes was founded by a group of second generation builders who endeavored to bring the building standard in Naples to a new level. These efforts have rewarded BCB Homes with a portfolio of Naples most prestigious homes and hundreds of satisfied homeowners. BCB Homes' models are located in The Estuary at Grey Oaks, Mediterra, and Tarpon Point Marina. To learn more about BCB Homes, or to visit one of our models, call (239) 643-1004, or log on to <u>www.bcbhomes.com</u>