



Contact Information:
Barbie Rogers 239.293.0347

FOR IMMEDIATE RELEASE

**BCB Homes Joins the LEED for Homes
Green Certification Program**

**Local home builder brings green home construction to area residents
looking to
lower utility bills and improve quality of life**

(July 24, 2009) Naples, FL – The U.S. Green Building Council (USGBC) is proud to welcome BCB Homes of Naples, FL as a participant in LEED for Homes. LEED for Homes is a national third-party certification system for energy efficient, healthy, green homes. Joining over 700 national builders including custom home builders, production buildings, and affordable housing developers; BCB Homes will provide invaluable Naples-specific focus on the green homebuilding.

“BCB Homes has a commitment to protect South West Florida’s beautiful communities by using methods of developing and building that are environmentally friendly. Over the past thirty years, green or energy-efficient building methods have drastically evolved to benefit the building industry, the home owner, and the environment, and BCB Homes has been unknowingly building green for at least 10 of those years. By using products that we knew would last, and by always trying to be on the frontier of new building technologies, BCB Homes builds a durable, sustainable home that will not only save the homeowner money, but will also help in saving environmental resources. There is a promising future for green homes. This method of building is a growing trend among many home builders nationwide, and a practice that BCB Homes has and will continue to implement into their constructions methods.”

LEED stands for leadership in green homebuilding. LEED certification provides third-party assurance to homebuyers that their home complies with rigorous technical requirements for energy and water efficiency, indoor air quality, non-toxic materials, and environmental performance. Homes that are certified through LEED complete a technically rigorous verification process that includes a home energy (HERS) rating and onsite inspections. Lower insurance rates, advantageous financing, and government incentives may be available for LEED-certified homes.

For more than 30 years, BCB Homes has worked diligently earning a reputation for excellence in building luxury residences. Founded by a group of second-generation builders whose dream was to raise the building standards in

Southwest Florida, today BCB Homes builds quality and livability into every home we build.

Combining new technology with proven old-world traditions, BCB Homes, quite simply, builds a better home. The firm's great successes, however, have come without sacrificing our founding principles and traditions. Unique in our ability to balance the best of the past with the most innovative ideas of the present, we are recognized as the leader in building the most prestigious custom homes in Southwest Florida.

About USGBC

The U.S. Green Building Council is a nonprofit membership organization whose vision is a sustainable built environment within a generation. Its membership includes corporations, builders, universities, government agencies, and other nonprofit organizations. Since USGBC's founding in 1993, the Council has grown to more than 14,500 member companies and organizations, a comprehensive family of LEED® green building rating systems, an expansive educational offering, the industry's popular Greenbuild International Conference and Expo (www.greenbuildexpo.org), and a network of 77 local chapters, affiliates, and organizing groups. For more information, visit www.usgbc.org.

About LEED® for Homes

LEED® for Homes is a third-party certification system for high-performance green homes. Developed and administered by USGBC, LEED for Homes awards points to projects in seven categories of environmental performance: Location & Linkages, Sustainable Sites, Water Efficiency, Indoor Environmental Quality, Energy & Atmosphere, Homeowner Awareness, and Innovation and Design. To date, more than 540 homes have been LEED-certified, and over 13,000 have been registered and are under development. For more information, visit www.thegreenhomeguide.org or www.bcbhomes.com