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BCB HOMES

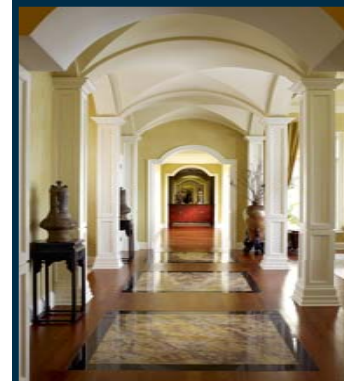
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BCB Homes Spotlight

- Pictures from the Broker Happy Hour at Naples Casamore!
- Green Corner: Low-E Glass
- BCB Homes' Learning Center
- Port Royal Home For Sale

BCB Homes Begins Vertical Construction On Naples Casamore!



Naples most unique and prestigious neighborhood, Naples Casamore, began vertical construction in June! BCB Homes has completed the structural foundations for six of the twelve buildings and their pools. Also completed is the infrastructure for the development including the site utilities and the sea wall refurbishment. You will soon be able to see the walls of the homes giving shape to the site in early August.

All twelve homes are being built at once in order to eliminate any concerns that the project will take years to complete. Naples Casamore has a project completion date of Spring 2011, and will have two models beautifully furnished by Collins & DuPont Interior Design and Godfrey Design Consultants. The remaining units will be built out as "shells" and will be completely customizable by each home owner. Every home has garage enclosed parking for up to 4 vehicles and a grand lobby with an elevator and stairs to all floor levels.

One of the most unique features of Naples Casamore is that the development lies between Naples boating waterway and the beautiful beaches of Naples. Six of the homes will abut the waterway where there will also be individual boat docks for each home and the other six abut Gulf Shore Blvd with Gulf views. Naples Casamore also owns a gated beach walk to the Gulf right across the street and each owner will have a private code for entry.

BCB Homes feels that this development has already had a positive impact in the community because we have employed over 200 people from the local workforce both on and off site for the infrastructure and the beginning stages of construction. We predict, that over the course of the entire project, more than 2000 individuals of our local work force will have been employed to help bring this development to life.

Feel free to stop by the Sales Center on site or call: 800.365.1975 and see for yourself how this private development will be one of Naples finest communities to live and enjoy all of the luxurious amenities Naples has to offer!



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BCB HOMES

Legendary Quality in
Luxurious Custom
Homes

We are on the web!
Please visit:
www.bcbhomes.com

Based in Naples, BCB Homes has been designing, building and remodeling custom homes, condominiums and hi-rise residences in Southwest Florida for more than 30 years. BCB Homes was founded by a group of second-generation builders who continue to set new standards in luxury residential construction by combining new technologies with proven old-world traditions. The firm's success is grounded in continuous research and adoption of innovative building processes, methods and materials, including "Green" or energy-efficient building techniques. BCB Homes' exclusive *Points of Construction* program is designed to dramatically increase the value of each client's investment by ensuring every new construction and remodeling project meets or exceeds the most comprehensive construction standards available.

BCB Homes' experience profile includes the design and construction of luxury residences from the greater Naples area north to Lee, Charlotte, Sarasota and Manatee Counties. The firm builds in Southwest Florida's most prestigious communities, including Bay Colony, Port Royal, Grey Oaks, The Estuary at Grey Oaks, Mediterra, Shadow Wood at the Brooks, The Strand at Bay Colony, The Moorings, Coquina Sands, Park Shore, Park Shore Beach, Aqualane Shores, Tarpon Point Marina, Manasota Key and Longboat Key.

BCB Homes is headquartered at 3696 Enterprise Avenue, Naples, Florida, 34104. Contact BCB Homes at 239.643.1004 or visit BCB Homes online at www.bcbhomes.com.



Broker Happy Hour Event at Naples Casamore

BCB Homes, Rothchilds International Realty, Stofft-Cooney Architects, Collins & DuPont Interior Design and Godfrey Design Consultants worked together to host a happy hour event at the Naples Casamore jobsite outside of the sales center. Over 100 of Naples finest Realtors attended the event despite the heat of a beautiful, Naples evening. We all worked together to kick off the beginning construction phases of the project and introduce all of the team members of the project to the local Real Estate community.

Two of the developers of Gulf Shore Development II made a special trip from the United Kingdom and Russia to attend the event and reach out to the local broker community and introduce themselves and their vision for the project. Daniel Whitefield communicated openly that they wanted to put their best foot forward and create a unique and beautiful community like no other in Naples. Mike Orofino of Rothchilds International Realty also gave an overview of the project and answered questions the Realtors had.

Naples Casamore will set precedent in the luxury corridor of Gulf Shore Blvd with its unique Caribbean Design and all that it offers. Naples Casamore is the paradise everyone has been waiting for and BCB Homes is proud to be a part of this wonderful project!



Above: Daniel Whitefield, Ryan Lang and Grigory Levinzon of Gulf Shore Development II.



Left: Greg & Dru Martinovich of Premier Properties and James Nulf of Prudential Florida Realty

Right: Gift basket winner Erika Kemp of Grey Oaks Realty and Sonya Shaheen and Connie Dickinson of Grey Oaks Realty



Left: Mike Orofino speaking about the project to the crowd



Right: Michael Meinert, Chuck Rainey and Travis Smith of BCB Homes



Green Corner: Low-Emissivity Glass

Are there rooms in your home that are unbearably hot when the sun is shining in through the windows?

BCB Homes has been using a product that allows much of the solar radiation to be blocked from entering your home, yet allowing a lot of the natural light from the sun to enter and give you bright living spaces. The product is Low-Emissivity (Low-E) glass. In the past, standard laminated, tinted glass has been thought to help eliminate some issues of solar radiation in your home, but the Low-E glass has proven to be the most effective glass to block the sun and the heat it produces from entering your home.

The Low-E glass is proven to block three to four times more solar radiation than that of standard laminated, tinted glass. The Low-E glass eliminates "hot spots" in your home throughout the day while also protecting your furniture, carpets, curtains and wall coverings from fading and keeping them beautiful for years. When Low-E glass is installed into a home's windows and doors, it provides the highest levels of year-round comfort and energy savings.

It is estimated that you can reduce your energy bills by one-third by using low-emissivity glass in your home. The glass comes in all residential sizes, thickness and shapes, as well as being fully customizable for your home and able to meet the impact requirements. Call BCB Homes today to have any questions answered about Low-E glass and to get an estimate to install the Low-E glass into your home!



Above & Below: Photos of home with the Low-E glass installed



Above: Photo of a home with the standard laminated, tinted glass

BCB Homes Learning Center

Where Informed Building Decisions Are Made



BCB Homes Learning Center provides our clients with a unique approach to the building process. Everything from flooring, roofing, drywall, stucco, doors and windows is shown right in our office! The Learning Center provides BCB Homes with all of the tools necessary to educate our clients and Real Estate professionals about different types of materials, products and methods used in the building process. In turn, BCB Homes' clients will be able to make informed decisions for their current and future residence. This 2,600 square foot facility allows you to enjoy all of the technical aspects of building without the hassle of going out to numerous jobsites.

We use the Learning Center's real life exhibits and examples to demonstrate how our unique building methods benefit our clients and set us apart from competitors. From flooring to wall texture, the oversized samples allow clients to have a better view of what their selection will look like in their new home. We also use the various displays of sampling products to show clients different pricing options that are available.

Education is an extremely important tool in any industry and BCB Homes has a commitment to educate not only our clients, but also our employees. The Learning Center also allows us to train new employees and provide continuing education for current employees. It also houses as a testing site for our distinctive building methods.



BCB HOMES, INC IS ON FACEBOOK!

Become a "FAN" of our BCB Homes, Inc. Facebook Page and you can view photos of completed custom residences, read this newsletter online, receive building industry updates and show us your support.

Search for "BCB Homes, Inc." on Facebook today!

**LOOKING TO REMODEL OR UPDATE YOUR HOME?
DON'T FORGET THAT BCB HOMES CAN HELP YOU WITH ANY SIZE PROJECT!**



BCB Homes For Sale on Gin Lane!



This custom designed residence has over 6,300 square feet of luxurious living and elegant entertaining for the Port Royal resident. The home was designed by Jeff Harrell of Harrell & Company Architects with four bedrooms plus a study and a media room, tumbled travertine flooring, hand scraped walnut wood flooring and hand finished cherry wood cabinetry. The gourmet kitchen features a Sub Zero refrigerator and a Wolf oven and two dishwashers. Some other features include a Lutron lighting system and a Crestron entertainment sound system, 45-kw whole house generator, 5-zone A/C system and a dehumidification system. Electric sliding glass doors open up to an expansive lanai with roll-down screens and shutters to entertain and enjoy the custom designed pool with a disappearing edge giving the feel that you are a part of Smuggler's Bay. Come see this beautiful home by making your appointment with Karen VanArsdale of Premier Properties. Call Karen today: 239.860.0894.