

# DRAFT NEWS

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## **BORAN CRAIG BARBER HOMES CHANGES ITS NAME**

NAPLES, Fla. (Feb. 12, 2007) - A new name and a new location are on the horizon for what formerly was known as Boran Craig Barber Homes. According to President Joe Smallwood, the 30-year-old custom homebuilder is changing its name to BCB Homes. “Our customers already refer to us as 'BCB Homes' but adopting this name formally signifies a new era for us, that mirrors the current ownership of the company as well as our move to our new location.” The company is relocating its corporate offices next door, at 3696 Enterprise Avenue. BCB Homes proudly notes a portfolio of spectacular new home construction and renovation projects stretching from Naples to Sarasota and many points in between.

BCB Homes was founded by a group of second generation builders who endeavored to bring the building standard in Naples to a new level. These efforts have rewarded BCB Homes with a portfolio of Naples’ most prestigious homes and hundreds of satisfied homeowners.

BCB Homes’ models are located in The Estuary at Grey Oaks and Mediterra. The homes are open from 10 a.m. to 5 p.m. Monday through Saturday, and noon to 5 p.m. on Sundays. To learn more about BCB Homes, call (239) 643-1004, or log on to

[www.bcbhomes.com](http://www.bcbhomes.com)

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