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The logo for Naples Casamore features the word "NAPLES" in a blue serif font, centered between two horizontal lines. Below "NAPLES" is the word "CASAMORE" in a larger, bold, blue serif font. Underneath "CASAMORE" is the tagline "Love where you live" in a smaller, italicized, blue serif font.

Love where you live

Santa Brings a New, Unique Community to Naples

Naples, FL – December 28, 2009 – Naples, known as one of the world's most romantic locations, welcomes a new single family home community that will take advantage of all of the elegant amenities Naples has to offer. Rothchilds International Realty is introducing Naples Casamore a private, tropical, hideaway Caribbean style village on Gulf Shore Boulevard. Naples Casamore consists of twelve single home villas just steps from the beautiful, white sand Gulf beaches.

Naples Casamore, Naples newest single family home community, is being developed by Gulf Shore Development II, an international developer. Naples Casamore will be located on the site formerly occupied by the Shoreline Club and Canterbury Court. These former buildings were the traditional, two-story, multi-family condos built in the late 1950's and early 60's which are still prominent along Gulf Shore Boulevard. In many cases these structures are in need of updating and are not built to the current Florida Code. Michael Orofino and Paul Drake of Rothchilds International Realty had a fresh, new vision for the developer's location of Naples Casamore on Gulf Shore Boulevard.

"Our vision evolved from an understanding and appreciation of the area and all it has to offer," says Michael Orofino of Rothchilds International Realty. "While reducing the density of the multi-family units, Naples Casamore will provide all of the maintenance-free amenities that come along with living in a multi-family condominium on Gulf Shore Boulevard but with much less congestion and the luxury of owning a single family home with your own private pool, private boat dock, and private beach access."

Naples Casamore has been architecturally designed for this exquisite location by Stofft Cooney Architects, a Naples based architectural firm well-known for designing custom homes for some of Naples most distinguished residents. The beautiful, Caribbean-style Architecture of the single family villas provides heart stopping views of the cobalt blue Gulf of Mexico, while being conveniently located in the heart of Naples and between two world class resorts, the Naples Beach Hotel and the Edgewater Beach Resort. Each home boasts 6,500 to more than 8,000 square feet, on a private site of fabulous, casual style living with lush, tropical landscaping and individual custom pools.

“Caribbean architectural details enhance the timeless aura of oasis living,” says John Cooney. “Smooth, white stucco, ebony stained cypress and classical iron gates, and island slate-style roofs, will exude old world living at Naples Casamore.”

Naples Casamore conveys a truly unique elegance and is an exclusive sanctuary for the home owner in a chic and cosmopolitan location. Naples Casamore is located on Gulf Shore Boulevard and is just a short walk to Old Naples’ quaint, Fifth Avenue boutiques and charming restaurants, and gives the home owner their own private boat dock and private beach access. Invite your friends over and stroll across the street to the beach or set sail on your boat located in your back yard to the Gulf of Mexico, or head to the Beach Hotel for a round of golf or a relaxing visit to their state-of-the-art spa and fitness center, and then later that evening just a short walk to Naples’ best restaurants for dinner. You can have it all at Naples Casamore and you will truly “love where you live!”

The Design Review Board in reviewing the plans commented, “The architecture is playful and interesting with depth of character!”

The inspiration of Naples Casamore evokes thoughts of being at a Caribbean resort while giving its residents all of the amenities one can dream of in Naples. The community not only has its own private beach access, but includes a boat slip just minutes from the Gulf for each owner and guest. In addition, each home is nestled in a lush, tropical setting with private, individual resort style pools that give you the impression that you are on vacation in your own tropical island paradise.

The homes are designed to capture the beauty of the tropics with three individualized floor plans. The air conditioned square footages of these floor plans uniquely vary in size from 3,800 – 4,100 square feet. The total square footages of the plans range in size from 5,500 – 6,400 square feet on a lavish 8,000 square foot site. Each plan offers alternate elevations which create a unique village unparalleled to any other community on Gulf Shore Boulevard.

Step inside and feel the grandeur of your home with its vaulted ceiling, soaring all the way to the third floor. Step into the elevator and let it take you to the first living area where you enter your grand salon with its stunning fusion of stone, sea glass, rich tropical woods and mosaic tiles...all creating a mood of timeless elegance and casual comfort. The more than 2,000 square feet of living space on this floor is created for entertaining and taking advantage of the romantic, tropical vistas. This living space is brilliantly designed with Chef’s kitchen and professional appliances, an elegant dining room, a comfortable and grand living room, a breakfast nook for everyday use, a beautiful powder room, a spacious guest or master suite, and an expansive outdoor living area where spectacular views of the Gulf and warm, gentle breezes can be enjoyed.

Proceed to the second floor where your dreams come true for you and your guests. The views from the covered terrace just off the guest suites and the expansive master suite will take your breath away. The master suite is your own private retreat and getaway. Light and bright, the master bath will give you the feeling of being in your own private spa with separate rooms for you and your spouse.

The ground floor of your home will accommodate four cars in the garage, and still have space for storage. The outdoor living area and pool is beautifully landscaped and affords

magnificent sunrises and sunsets. This area is designed to give you privacy and plenty of room for outdoor entertaining of family and guests.

A special added attraction of Naples Casamore provides you the opportunity of owning a single family home, while giving you a maintenance free lifestyle. The exterior of each home, landscaping, pool and dock area is maintained by the association while providing a hassle-free lifestyle for the owner.

Naples Casamore will break ground in February, 2010 with Naples based custom home builder BCB Homes, Inc. BCB Homes is constructing all of the twelve homes with the first three to be completed and furnished as models.

"We are thrilled to be a part of such a cutting-edge and wonderful project in Naples," says Joe Smallwood, President/CEO of BCB Homes. "In the twenty years I have been building in Southwest Florida, I have not seen such a well thought out community in a more perfect location."

BCB Homes is going to be integrating green aspects into the homes with energy efficient air conditioning, spray foam insulation, all concrete block construction, and impact glass throughout. Each model home will be certified as a "Green" home which will ensure that the residents have lower utility bills, a cleaner living environment for their families, and a sustainable home built to last for many, many years.

Naples Casamore will only be offering twelve prestigious, high-end, custom homes in this unique community that will be fully customized for you and your family. Pre-construction pricing and information is available today from Rothchilds International Realty. Contact Michael Orofino or Paul Drake of Rothchilds International Realty today to choose your site and reserve your once in a lifetime, romantic home in Naples, Florida today!

Naples Casamore ~ Love Where You Live!

Call: 800.365.1975 or visit www.CasamoreNaples.com



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